

# VICTORIES FOR



# Toxic-Free FUTURE

## SCIENCE & RESEARCH:

### Groundbreaking peer-reviewed study on black plastics:

For the first time in the U.S., TFF scientists uncovered toxic flame retardants in black plastic food-contact items, likely a result of electronics recycling. The study reached millions of people through media coverage in outlets such as The New York Times, CNN, and The Atlantic.



### Exposing vinyl chloride risks:

Our investigation, *Toxic Cargo*, garnered attention in major national news, including NBC News and The Washington Post, and exposed how rail transport of vinyl chloride puts millions at risk.

## WASHINGTON STATE:

### Protecting drinking water and firefighters:

Seattle-Tacoma International Airport transitioned to PFAS-free firefighting foam, kicking off a cascade of change in Washington, where a state law



we won now requires all civilian airports to switch to PFAS-free foam by 2025.

### Advocating for safer products:

Washington state is taking action on salmon-killing chemicals (GPPDq), PVC plastic, and more under the groundbreaking Safer Products for Washington law.

### First-in-the-nation ban on lead in cookware:

Following our community-driven lead testing events with King County and work with Afghan Health Initiative, Washington banned lead in cookware.

## FEDERAL POLICY:

**Safer drinking water for all:** Our advocacy pushed the EPA to adopt historic PFAS drinking water limits.



**Securing federal bans:** Toxic-Free Future successfully championed **2 major federal bans** on chrysotile asbestos and methylene chloride.



**EPA partnership recognition:** EPA awarded our team a **“Partner of the Year” award** for our support of expansion of the Safer Choice program.

**Targeting toxic plastics:** Our advocacy pushed EPA to label vinyl chloride as “high-priority”—a crucial first step toward federal regulation under TSCA.

## MARKET IMPACT:

**Holding retailers accountable:** Our 2024 Retailer Report Card benchmarked 50 major retailers’ actions, exposing retailers’ failure to protect consumers from toxic chemicals and plastics.



**Consumer action at The Home Depot:** We rallied **more than 10,000 supporters in just one month** to demand The Home Depot eliminate PVC, amplifying our market impact work.

**Corporate policy wins:** Our advocacy led CVS Health and Ulta Beauty to adopt their first-ever safer chemicals policies this year.

## TOXIC-FREE FUTURE IS ON A ROLL!

**We’re making headlines:** This year alone, Toxic-Free Future has been featured or mentioned in more than 2,000 media stories with a potential reach of more than 10 billion in viewership.



**Rallying public support:** We mobilized **more than 16,000 people** to sign petitions — a **110% increase** over last year.



**Launching a new roadmap for safer products and packaging:** TFF’s Four Essential Elements calls on governments and companies to adopt policies that require bold commitments, ingredient transparency, banning the bad, and safer solutions.

**Supporting frontline communities:** Through our grassroots grants program, we provided resources to **12 community groups across 9 states** to combat PFAS and other toxic pollution.

[ToxicFreeFuture.org](https://ToxicFreeFuture.org)